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Recap: 2008 Value-Based Benefit Design Workshops: *Designing a 21st Century Value-Based Benefits Program*

The Texas Business Group on Health and the Texas Coalition for Worksite Wellness brought you a series of **Value-Based Benefit Design Workshops** in three locations: **Houston** on April 15, **Austin** on April 25 and **San Antonio** on April 29. These workshops were a follow-up to and an expansion of last year's Ounce of Prevention Workshops.

Each Workshop featured a Keynote Speaker on "The Business Case for Value-Based Benefit Design," two interactive training sessions on "What a Value-Based Benefit Design Should Look Like," plus a case study of a local employer that has implemented a value-based benefit design strategy. Case studies included **Harris County** presented in Houston, **National Instruments** presented in Austin, and the **Federal Reserve Bank of Dallas** presented in San Antonio.

Workshops are already being planned for Spring 2009.

Visit the website at <http://www.tbgh.org/calendar.htm> to view the presentations from each Workshop.

Upcoming Programs

You're Invited!

Register Now for DFVBGH's September Luncheon Program:
Healthcare Consumerism: What it means and how it impacts local markets

Wednesday, September 17, 2008

11:30 am – 1:30 pm

DoubleTree Hotel Near the Galleria, Dallas, TX

Sponsored by **UnitedHealthcare**

Speakers:



Miles Snowden, M.D.
UnitedHealthcare



Cristie Travis, CEO,
Memphis Business Group on Health

The 'healthcare consumerism' movement is driving redesign in health benefits, patient-focused care, provider performance and consumer decision-support tools. Employees/consumers in this new consumer-driven health care model will be expected to take ownership of their health, understand their options and make informed choices about where and when to go for services. Shifting employees from their traditional role as receivers of health care to informed health care consumers is proving to be one of the biggest challenges employers are facing.

In this September Luncheon Program, you will learn what 'healthcare consumerism' means, its implications across the healthcare continuum, various barriers to its success, and the role of carrots and sticks in engaging and motivating necessary changes in employee/consumer behavior.

You will also learn how the Memphis Business Group on Health and some "early adopter" members transformed employees into savvy consumers of healthcare, using a behavior framework to engage employees in self-management of their health, educate them about high quality healthcare, and motivate them to select high performance providers.

Register Now: https://ssl.vds2000.com/ssl.dfwbgh.org/SharedSSL/events08/register_general_sep17.htm

**Mark your calendar and plan to attend the
4th Annual Benefits & Wellness Forum and Vendor Fair
Co-Hosted by TBGH and DFWBGH**

Friday, November 7, 2008

7:30 am – 4:00 pm

Location: DoubleTree Hotel near the Galleria, Dallas, TX

Sponsors & Exhibitors Include:

Airrostri Rehab Centers	Hewitt
Allergan, Inc.	Humana, Inc.
ANS (A St. Jude Medical Company)	Johnson & Johnson Healthcare Systems
AstraZeneca	Lockton Dunning Benefits
Blue Cross & Blue Shield of Texas	Merck & Co., Inc.
Children's Medical Center Dallas	Nationwide Better Health
CIGNA HealthCare	Novartis Pharmaceuticals
Compass Professional Health Services	Principal Wellness
Department of State Health Services	sanofi-aventis
Diabetes America	TelaDoc Medical Services
Executive Medicine of Texas	The Vitality Group
Family Sleep Diagnostics	U.S. Preventive Medicine
HealthMedia	UnitedHealthcare

Registration information coming soon!

Partnership for Peak Healthcare Performance Update

The DFW Partnership for Peak Healthcare Performance (PPHP) has achieved several important milestones in its first year of operation, including a new logo, a Consumer Awareness Survey, a survey of health plans regarding availability of diabetes management programs, a survey of DFWBGH employers regarding worksite diabetes education programs, and a multi-plan report on DFW physicians' performance in treating diabetes. The information gleaned from these research projects provides a baseline assessment of diabetes care in DFW and level of engagement of physicians, health plans, employers and consumers in improving diabetes care quality.

A **PPHP Stakeholder Dinner** will be held on October 21 to mark the Partnership's one-year anniversary. The dinner will celebrate the remarkable progress that has been made in the past year. A highlight of the evening will be a "State of the Community" report on the current status of diabetes care in DFW and the Partnership's action plan for improvement.

DFWBGH was recently awarded a **\$50,000 grant from Aetna Foundation** to support the Partnership's consumer engagement initiative, which involves worksite diabetes education programs, biometric screenings, and training on using comparative reports on DFW physicians' performance in treating diabetes. An awards ceremony will be held on

Aug. 25th where DFWBGH will receive the welcome check. The consumer engagement programs will begin in fall at the worksites of five DFWBGH members.

The Partnership's effort to improve diabetes care in DFW has attracted the attention of the U.S. Department of Health and Human Services. **Deputy HHS Secretary, Dr. Tevi Troy**, came to Dallas on July 21 to meet with DFWBGH Board and members of the Partnership's Leadership Team. Dr. Troy spoke about the Partnership and encouraged them to become a Chartered Value Exchange, which would entitle the Partnership to receive Medicare data on physician performance at the group level to compliment our local physician performance reports at the individual level. Click here to find out more: http://www.dfwbgh.org/documents/PR_7-21-08.pdf.

For more information on the **Partnership for Peak Healthcare Performance**, please visit the **Partnership webpage** on the DFWBGH website at http://www.dfwbgh.org/vdhc_collab.htm.

2008 Texas Type 2 Diabetes Report Available Online

The new **2008 Texas Type 2 Diabetes Report** is now available online providing detailed information on diabetes prevalence, costs and quality of care for Texans with Type 2 diabetes in key local markets, including Austin, Dallas, Fort Worth/Arlington, El Paso, Houston and San Antonio. A new feature in this year's report is a comparison of A1C levels in these six Texas markets. The 2008 Texas Type 2 Diabetes Report was produced with support from sanofi-aventis to help employers and providers better identify opportunities to serve the health care needs of Texans with Type 2 diabetes. **Click here to view the report online:** <http://www.dfwbgh.org/documents/DiabetesReport2008.pdf>.

New Online Resources

Benchmarking

We've reorganized previous Member Surveys by topic on our website home page to make it easier for you to find the benchmarking information you need even faster: Please visit the **Member Information Exchange** section on our homepage at: <http://www.tbgh.org>.

Hospital Comparisons

Since 2002, the **Texas Hospital Checkup** has been a valuable decision-support tool for employers and consumers because it provided access to online comparative hospital performance reports in key metro areas across Texas. Over the years, other reliable hospital comparison tools have become available from credible organizations, such as the U.S. Department of Health & Human Services, with its new Hospital Compare reports. In order to bring you the most up-to-date information, we have replaced the Texas Hospital Checkup with some of these new resources. Explore these online tools on the TBGH website to discover the information you need: <http://www.tbgh.org/hospitalcompare.htm>.

2008-2009 Membership Directory

The **2008-2009 Membership Directory** has been mailed to Primary TBGH Members. The Directory includes contact information for Texas Business Group on Health members, as well as members of the Dallas-Fort Worth Business Group on Health and the National Business Coalition on Health. The Dallas-Fort Worth Business Group on Health is a member of the Texas Business Group on Health, a statewide employer coalition, and the National Business Coalition on Health, a Washington DC-based organization representing over 60 employer coalitions across the country. Please email any changes or updates to the Primary Member's contact information to info@tbgh.org.

Welcome New TBGH Member!

Chapman Schewe, Richard Nevins, President

Board of Directors Change

Brent Wolfe asked to be relieved of the responsibilities of TBGH Treasurer due to a temporary new work assignment at Southwest Airlines. During the July 22nd Board meeting, the TBGH Board decided to combine the Secretary and Treasurer positions and appointed **Jim Parrish**, City of Amarillo, to serve in this dual role.

COMMENTS OR SUGGESTIONS?

Do you have any comments about this TBGH E-Newsletter or suggestions for future articles?
If so, contact us at info@tbgh.org.

FORWARD THIS NEWSLETTER

Do you know someone who would like to receive updates from TBGH?
Forward this newsletter to them and have them join the TBGH email list by emailing their contact information
to info@tbgh.org.

ADD US TO YOUR ADDRESS BOOK

Make sure you receive the latest TBGH updates by
adding info@tbgh.org to your address book.

Don't let your spam filter keep you from getting the all that TBGH has to offer!

Texas Business Group on Health

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